



BUETEN NEWSLETTER



BUETEN PITHA UTSHOB-A CULINARY AND CULTURAL CELEBRATION”

In a celebration of Bengali culture and culinary tradition, O.CREEDS sponsored and organized a delightful event named "Pitha Utshob" on January 25th 2024 for BUET ENTREPRENEUR CLUB. This event, centered around Bengali winter festive food, brought together alumni of the Bangladesh University of Engineering and Technology (BUET) to relish the flavors of home and reminisce about their alma mater. For these individuals, the Pitha Utshob represented more than just a culinary gathering, it symbolized a nostalgic voyage to their youth and a reunion of former classmates, spanning both junior and senior years. The Pitha Utshob served as a platform for alumni to reconnect with their roots and indulge in the rich tapestry of Bengali culinary heritage. Pithas, hold a special place in Bengali culture, particularly during the winter months. With an array of flavors and textures, each pitha tells a story of tradition, family, and celebration.

A BUET alumni event featured traditional sweets, live stations, and music, fostering connections and celebrating heritage. It was more than just food; it was a cultural extravaganza reminding everyone of their shared BUETian bond.

Newsletter Highlights

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ENHANCING WATER STEWARDSHIP: INSIGHTS FROM THE ALLIANCE FOR WATER STEWARDSHIP (AWS) PROJECT

TEAM O.CREEDS Ltd.

ONUSHADHANI CREEDS Ltd (OCL) is honored to collaborate on the "AWS STANDARD GAP ANALYSIS" Project alongside Inspira Advisory & Consulting Limited. The Alliance for Water Stewardship (AWS) is a global consortium uniting businesses, NGOs, and the public sector to promote sustainable water resource management. Members adhere to the International Water Stewardship Standard (AWS Standard), driving positive impacts on social, environmental, and economic fronts.



The AWS Standard prioritizes water governance, sustainable balance, quality, protection of vital areas, and access to WASH. Dhaka, a key textile hub, is targeted for water stewardship. The initiative aims for short-term gains and long-term sustainability, with independent gap analyses conducted at selected sites. These assessments, covering various industrial areas, identify compliance with core AWS Standard V2.0 indicators, pinpoint gaps, and propose strategies for improvement.



The gap analysis offers actionable insights for advancing AWS journey. Collaborating with OCL and INSPIRA in visiting industries around Dhaka has been fruitful, highlighting teamwork and knowledge sharing. OCL, a reputable consultancy in Bangladesh, specializes in feasibility studies, mathematical modeling, and environmental consultancy, fostering sustainable development initiatives with strong partnerships across National, Regional and International arena.



ONLINE FUEL SALES WILL REVOLUTIONIZE THE FUTURE FUEL SUPPLY CHAIN IN BANGLADESH

Md. Shazzad Hosain, CEO, RYO GAS SOFTWARE

Bangladesh government very recently has approved a guideline to allow businesses to deliver fuel oils to the doorsteps of consumers after receiving orders via online. Thanks to the govt. initiative. People will receive petrol, octane, diesel, and lubricant items by ordering them through mobile apps like the way they purchase groceries and other necessary items.

To start the business companies will require approval from the BPC through one of the three state-owned oil distributors -- Padma, Meghna and Jamuna -- to act as suppliers. After securing the nod, suppliers will get six months to go into commercial operation.



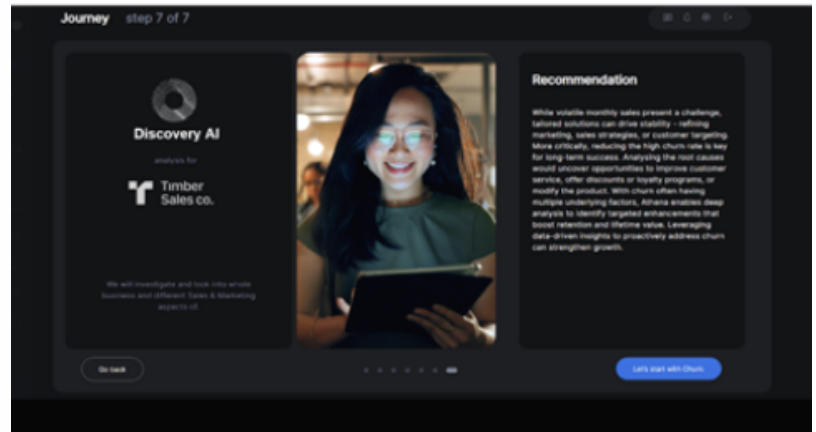
The home delivery system exists in many countries. It is hoped that industries and commercial buildings will be more beneficial as they need fuels at a higher volume. At the same time, it would be environmentally friendly and carbon efficient as it will bring fuel efficiency for the vehicles. It is a good opportunity for startup investors to look into such businesses.

Source: The Daily Star



DESIGNERS DO FUTURO (DDF) SECURES JOB FROM A PROMINENT SRI LANKAN NBF (NON-BANKING FINANCIAL INSTITUTION)

Designers do Futuro is an Artificial Intelligence (AI) based global company established by Saddam Hossain, CSE 00, in May 2021, which pioneers in developing recommended system known as Discovery AI. A recommended system is used by e-commerce platforms, financial institutions or any other large organizations to segregate customers, customer choices etc. for increased profitability.



For example, banks or financial institutions that provides loan or credit cards, need to identify credit worthy people who will not default their loan / credits.

Commercial Credit and Finance Ltd. (CCF) is a prominent NBF (Non-Banking Financial Institution) in Sri Lanka that was looking for an AI solution for its credit operations' efficiency. Saddam developed Discovery AI for them and it outperforms other similar products developed by IBM as well as by a Finish Company. Eventually Saddam's company DdF secures the job from CCF Ltd. Discovery AI is a SaaS AI Managed Service that delivers seamless AI, Predictive analytics, and Recommendations specific to clients' business needs- BESPOKE, CUSTOMIZED, SAAS. - "No Hardware Infrastructure, No Software Licenses, No In-House Teams." For businesses seeking to unlock the full potential of their data, Discovery AI emerges as the beacon of innovation and profitability. Contact Discovery AI today for a personalized journey towards business success using customized AI.

Website: www.designersdofuturo.com

